

full color scratch-off printing process

As easy as 1, 2, 3. You provide us art files and we take care of the rest!

- It looks so real you'll need to indicate where to scratch-off!
- Full variable data printing available to make each card unique.
- Text, images, and numbers can be printed under the scratch-off area.*
- No limit to the amount of scratch-off area, any size or design can be printed.**
- Scratch-off FULL COLOR printing! You don't have to limit yourself to silver and gold anymore!
- Fully customizable cards, prizes, codes, artwork, and scratch-off areas, now available in full color!

We pride ourselves on the quality of our innovative FULL COLOR scratch off printing!

1



2



3



the process

base layer: full color art

You design the custom prize reveal. We take care of setting the prize data!

top layer: full color reveal art

FULL COLOR SCRATCH-OFF!
You provide the art and we take care of the magic! Please make sure your scratch-off layer is $\frac{1}{8}$ " bigger than your prize area.

final: full color reveal card

It looks so real, you'll want to indicate where to scratch off!

* Text, images, and numbers in the prize area may be screened back for security reasons. ** Any size up to 12" x 18" can be printed. We accept pdf, illustrator and photoshop file formats For best scratch-off results screen values are not to exceed 200%. We will correct if necessary and provide you with an electronic proof for final approval.

frequently asked questions

- Resolution should be no less than **300 dpi**.
- All scratch-off layers should be **1/8" (0.125") bigger** than the prize area.
- Art should be CMYK with NO spot colors.
- There are no size limitations except for a **maximum size of 12" x 18"**.
- Art should be submitted as a **PDF** with crop marks and full **1/8" bleeds**.
- Unlimited custom printed prizes can be printed, please provide a document of prizes with quantities of each prize clearly stated.
- All prize info must be worded exactly how you want the prizes to read on each scratch card.
- A zipped file with your PDF, all support art, **including fonts and links**, should be supplied to allow edits.
- A separate PDF with **only** the 4-color scratch-off layer needs to be provided (see front page, Step 2 of "The Process" for example).
- Must specify if you want the prizes **separated** or **mixed randomly**. Separated prizes are at an additional charge. Separated cards must have a prize code on each one to identify the winning cards.
- For separated prizes, prize codes can be placed anywhere on the front or back, just specify where you would like them to be.
- All scratch-off cards are shrink wrapped, unless chosen otherwise.
- For a small fee you can choose to have a physical proof printed and mailed to you.