



**mr.
scratch
off**

**standard reveal single color
scratch off template catalog**

artwork specifications

Resolution should be no less than **300 dpi**.

Art should be **CMYK** with **NO spot colors**.

Art should be submitted as a **PDF** with **crop marks** and full **1/8 inch bleeds**. (0.125 in.)

Reveal area is marked in **green** for all sizes. To change the position or size you can upgrade to a custom reveal.

Purple line shows the live area for prizes and should be left blank so we can add prizes.

PDF with all support art, **including fonts and links**, should be supplied to allow edits.

art submission example for standard layouts



“Live” Area Grey Scale 50/20 Example



what size are you looking for?

Business Card Sizes

Page 5 2x3.5

Mid Card Sizes

Page 7 2.75x4

Post Card Sizes

Page 9 4x5.5

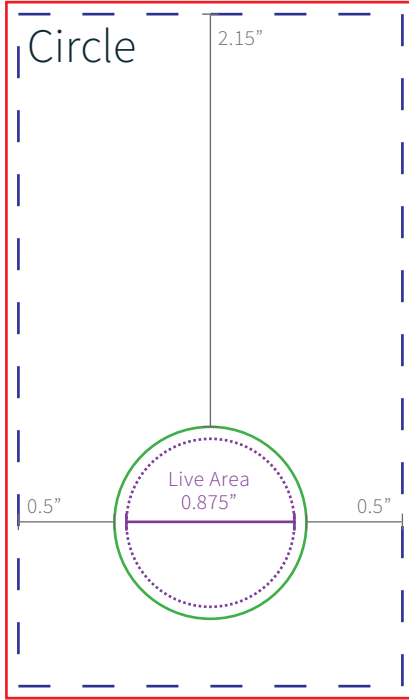
Page 11 5.5x8.5

2 x 3.5 business card

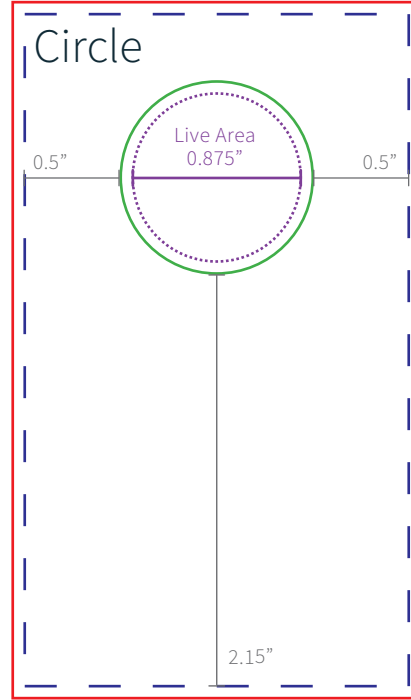
Drop a template
into any file format
and create a
scratch off layout

- Trim Size 2 x 3.5 in.
- Bleed Line 2.125 x 3.625 in.
- Image Area for Prize Info
- Silver Scratch Off Position

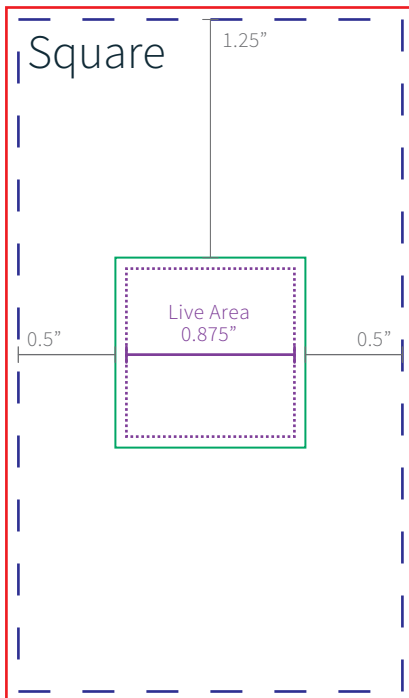
2x3.5 VERT BC-1



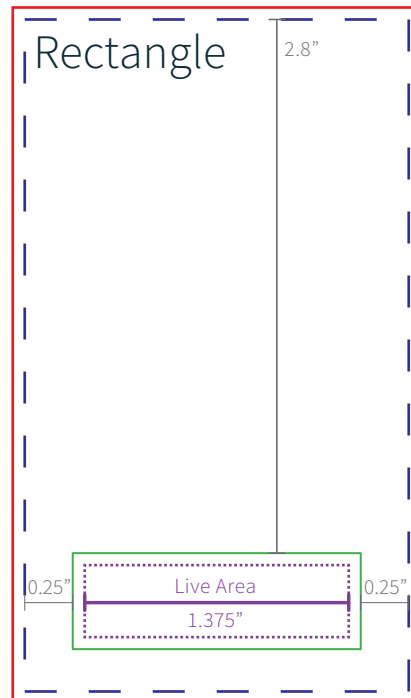
2x3.5 VERT BC-2



2x3.5 VERT BC-3



2x3.5 VERT BC-4

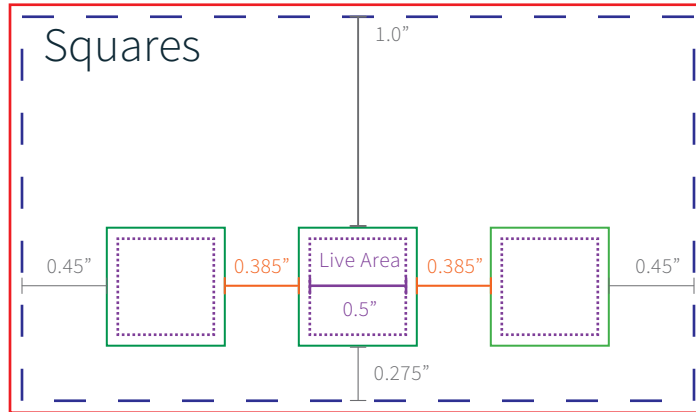


2 x 3.5 business card

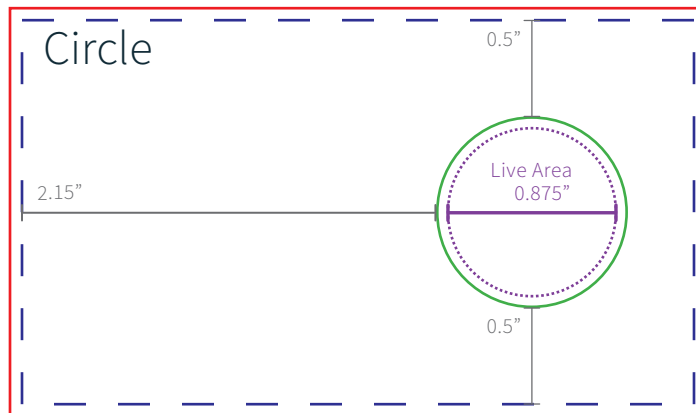
Drop a template into any file format and create a scratch off layout

- Trim Size 2 x 3.5 in.
- _____ Bleed Line 2.125 x 3.625 in.
- Image Area for Prize Info
- _____ Silver Scratch Off Position

2x3.5 HORIZ BC-1



2x3.5 HORIZ BC-2

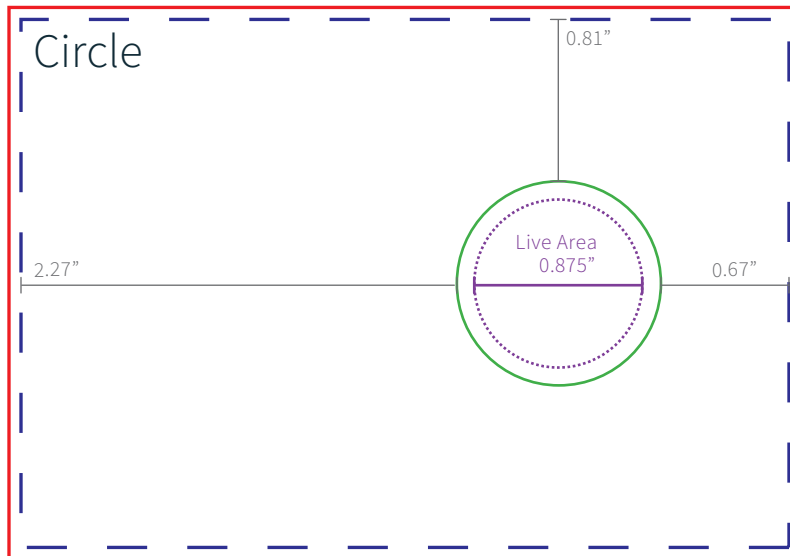


2.75 x 4 mid size card

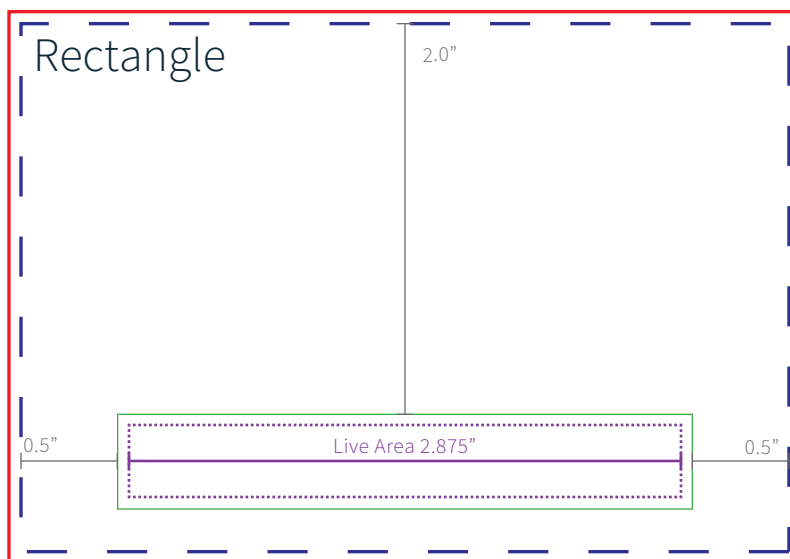
Drop a template into any file format and create a scratch off layout

- Trim Size 2.75 x 4 in.
- Bleed Line 2.88 x 4.125 in.
- Image Area for Prize Info
- Silver Scratch Off Position

2.75x4 Mid Card-1



2.75x4 Mid Card-2

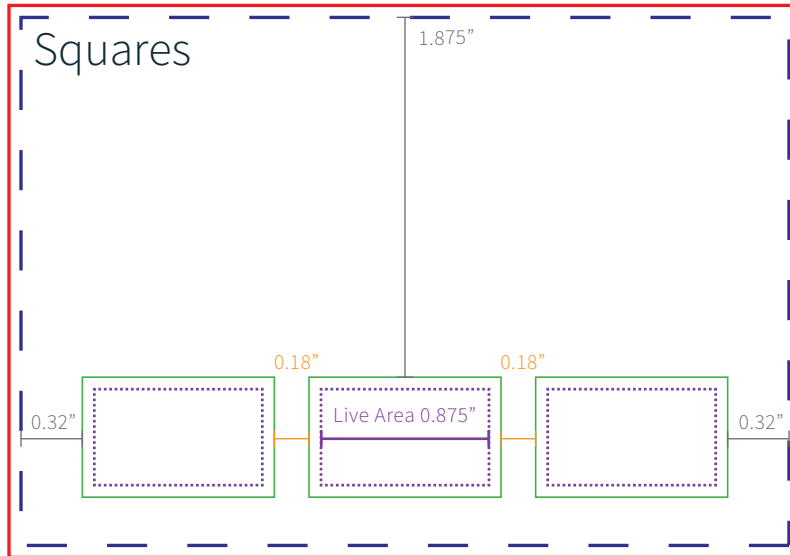


2.75 x 4 mid size card

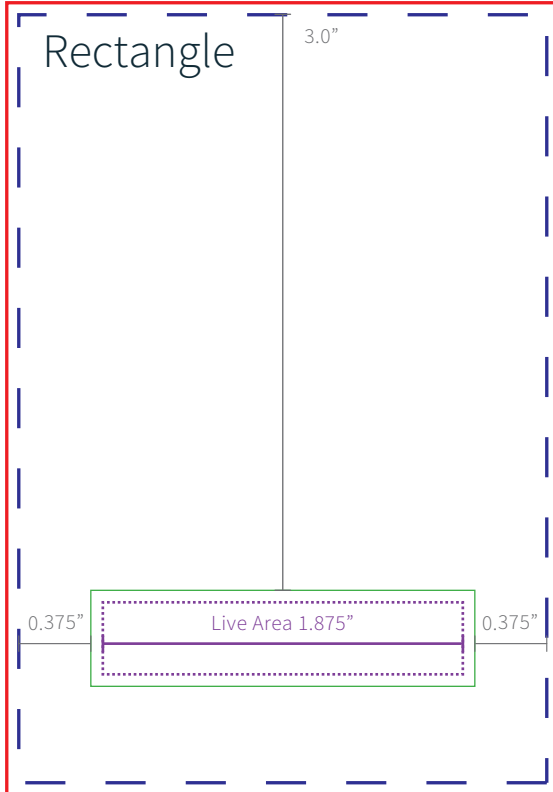
Drop a template into any file format and create a scratch off layout

- Trim Size 2.75 x 4 in.
- Bleed Line 2.88 x 4.125 in.
- Image Area for Prize Info
- Silver Scratch Off Position

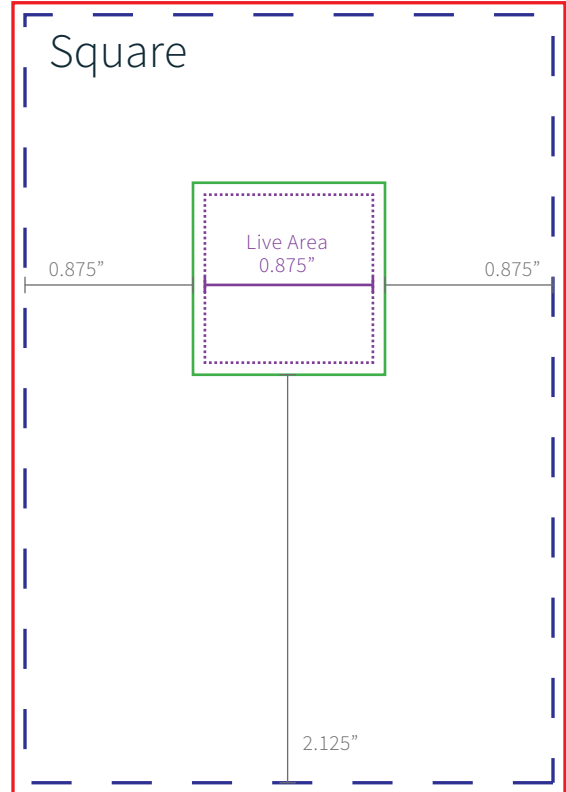
2.75x4 Mid Card-3



2.75x4 Mid Card-4



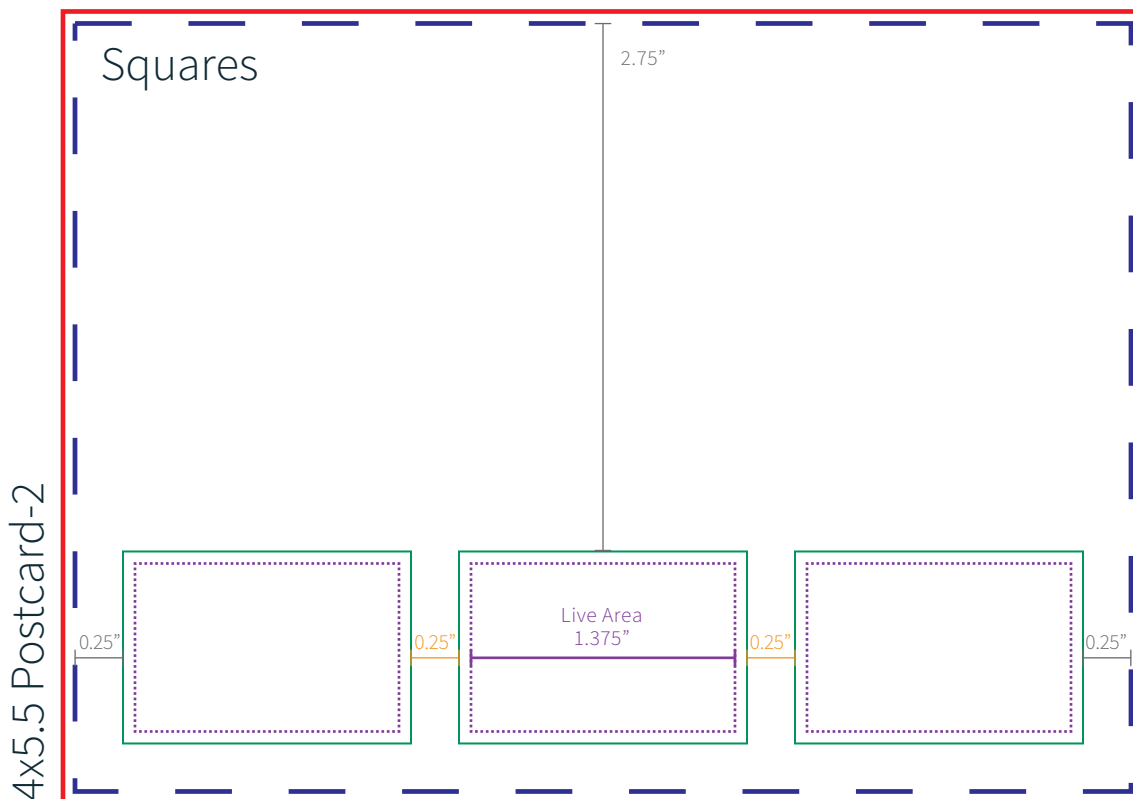
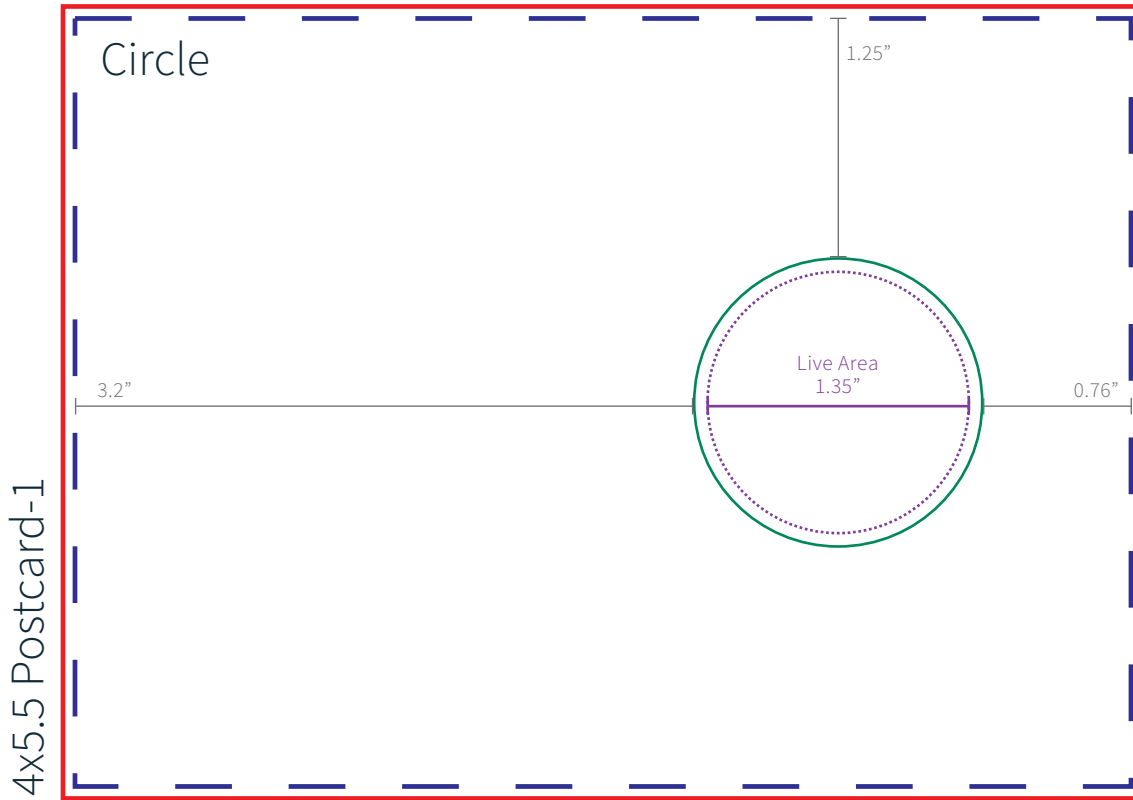
2.75x4 Mid Card-5



4 x 5.5 postcard

Drop a template into any file format and create a scratch off layout

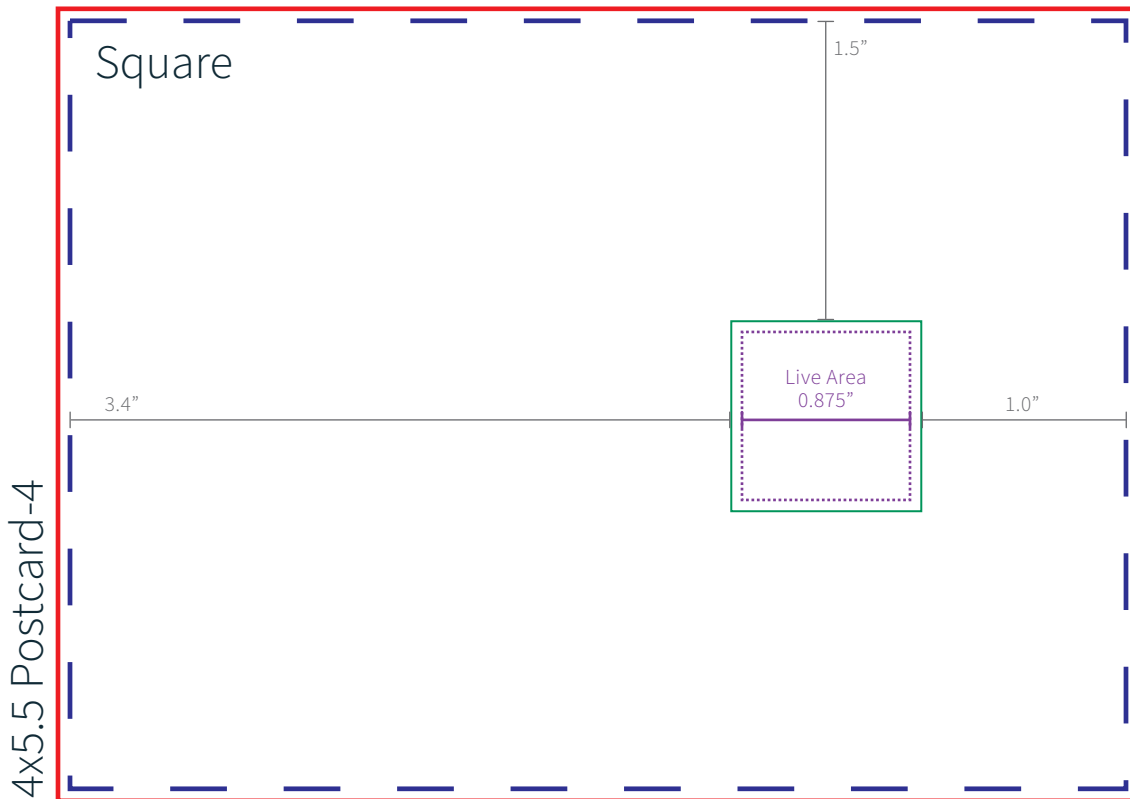
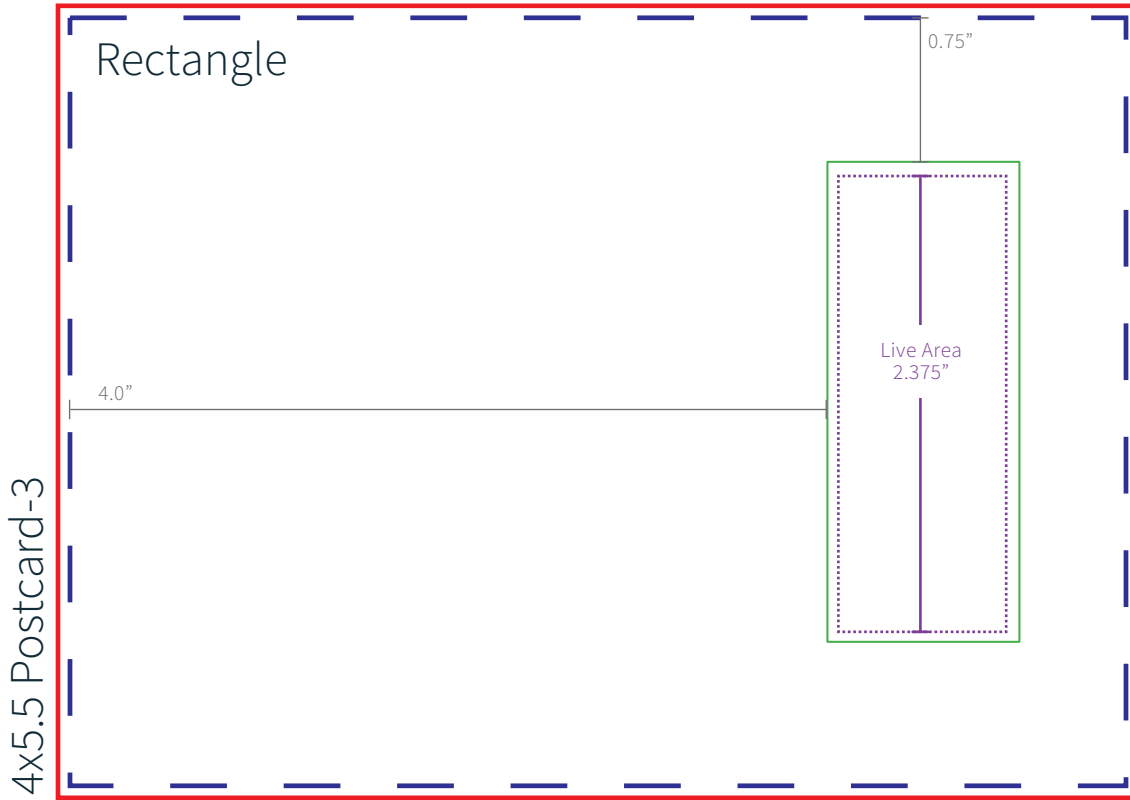
- Trim Size 4 x 5.5 in.
- Bleed Line 4.125 x 5.625 in.
- Image Area for Prize Info
- Silver Scratch Off Position



4 x 5.5 postcard

Drop a template into any file format and create a scratch off layout

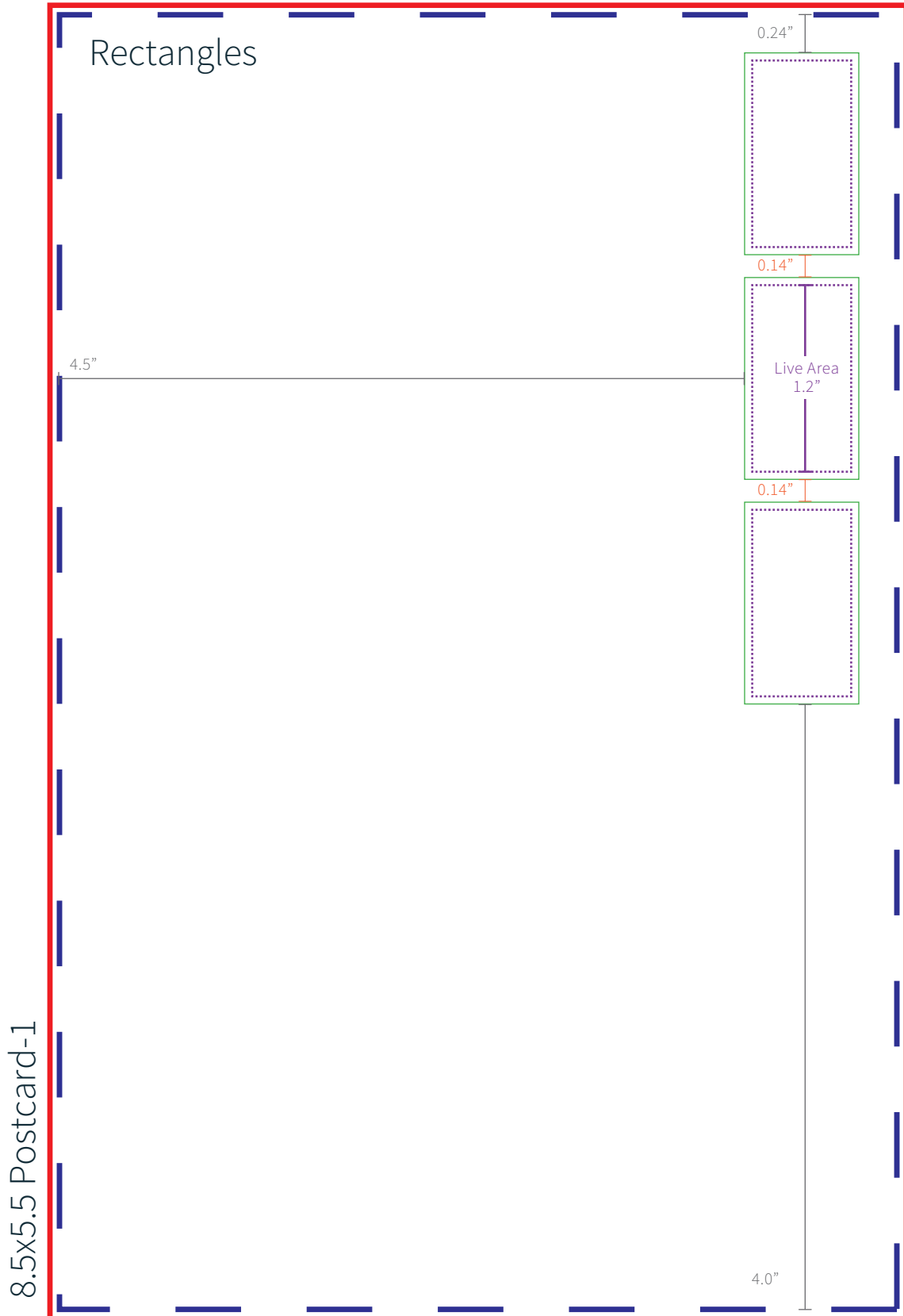
- Trim Size 4 x 5.5 in.
- Bleed Line 4.125 x 5.625 in.
- Image Area for Prize Info
- Silver Scratch Off Position



8.5 x 5.5 postcard

Drop a template into any file format and create a scratch off layout

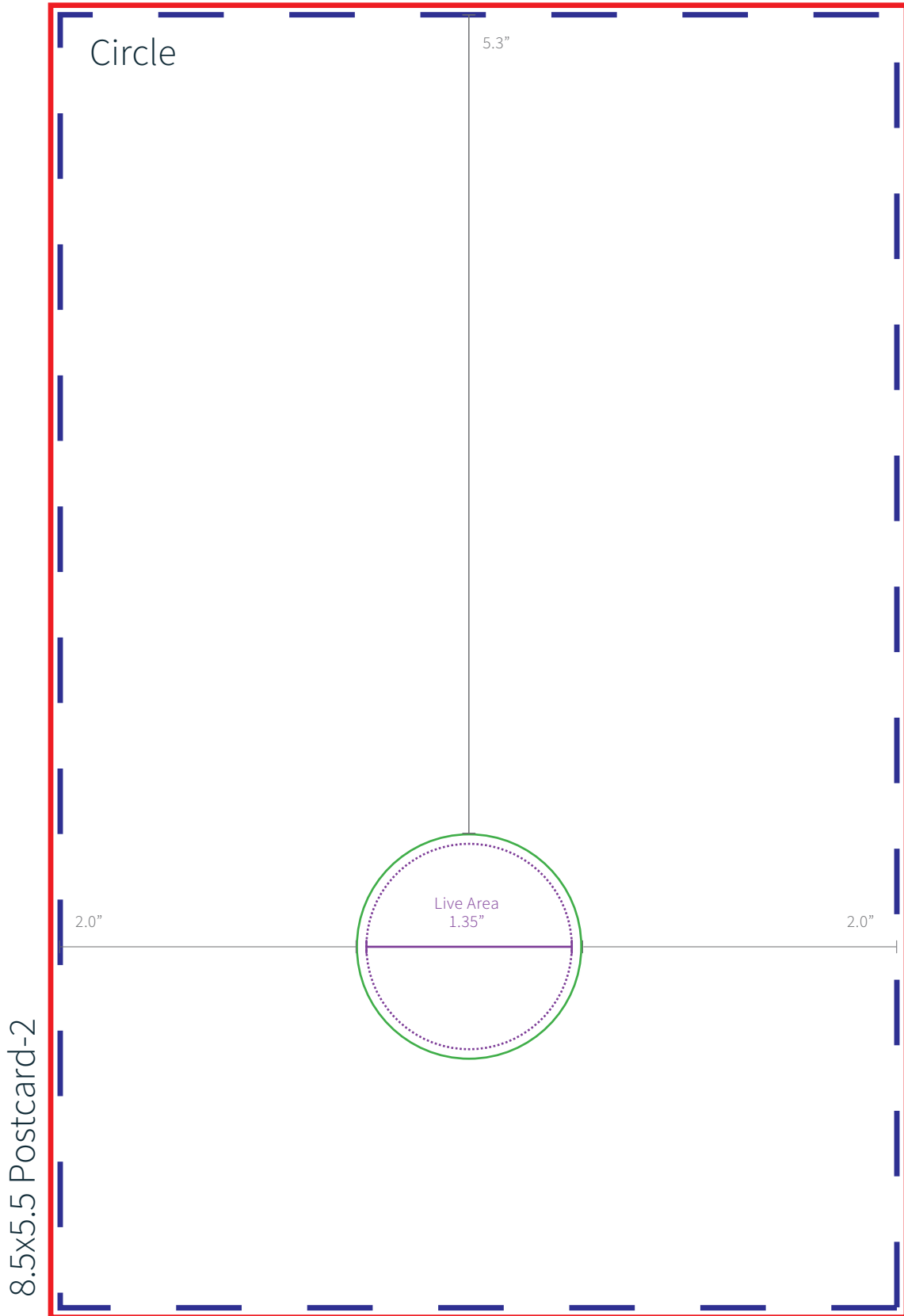
- Trim Size 8.5 x 5.5 in.
- Bleed Line 8.625 x 5.625 in.
- Image Area for Prize Info
- Silver Scratch Off Position



8.5 x 5.5 postcard

Drop a template into any file format and create a scratch off layout

- Trim Size 8.5 x 5.5 in.
- _____ Bleed Line 8.625 x 5.625 in.
- Image Area for Prize Info
- _____ Silver Scratch Off Position





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Contact us at MrScratchOff.com